



This factsheet lists various fundraising ideas.

## Lotteries

Because raffles and tombolas are well known in their own right, it isn't often realised that they are actually Lotteries and subject to the law on gambling (see Lotteries and the Law factsheet). If people pay to take part and one or more prizes can be won and the prizes are allocated by a process that relies totally on chance – it's a Lottery!

Here are some ideas:

- Plate Tombolas collect plates- some are decorated wall or display plates, others just loaded with sweets or cakes. Each plate has a ticket/number.
- Raffola auction – if you have some particularly popular prizes have a box with a slotted lid by each item. Use cloakroom tickets, when bought, give out both halves of the ticket, to bid the buyer tears off one half of the ticket and puts it in the box by the item they want. Individuals can buy as many tickets as they like. At the end of the auction, a single ticket is drawn out of the box – and whoever owns that ticket gets the item.
- Scratch cards -you decide the prizes(s) to be won. You can even customise with your groups name or logo and use the back of the ticket for sponsors advertising etc.
- Football Cards - 40 teams on the card, those playing choose one of the football teams on the card, and write their own name by the name of their chosen team. Then when all teams have been allocated - scratch off the silver panel to reveal the winning team.

- 100 Clubs - 100 people are each assigned a number between 1 and 100 and buy tickets to participate in a weekly prize draw. Say the tickets cost £1, and the weekly prize is £20 – the chances of winning are infinitely greater than those of winning £10 on the National Lottery. You can of course vary the idea to suit your group's circumstances – more participants, fewer participants, monthly or even quarterly draws, more than one prize or you can also set whatever ticket price you want

## Musical and dance events

Organise an event and charge for entry. If you can find a free venue, you will make even more money!

Here are some ideas:

- Summer party - a summer's evening, a garden, a buffet supper, plus a group of musicians.
- A folk night -a bar, a chair and good music.
- Music from a decade of your choice.
- Barn dance - organised country dancing and some traditional country food.
- Concert by a local choir.
- Dancing display - approach a local dance school to see if they would like to perform.
- Music on a summer's evening - a stately home or maybe even a castle – with music in either the house or garden. A picnic interval on the lawn with a bottle of wine.

## Exhibitions and demonstration events

Organise an exhibition or demonstration and charge for entry. You may also be able to make money from sales if you can persuade exhibitors to donate a percentage of their profits (or even all profits!).

Here are some ideas:

- Food tasting - invite the local delicatessen to display and run a tasting session, try new foods and raise some money.
- Painting exhibition - local artists exhibit their pictures.
- Fashion show - a fashion company or shop provides the show. Profits come from the sale of tickets or a percentage of the sales resulting from the show.
- Beauty hints and tips - a local hairdresser and/or beautician hold an evening of advice and demonstration about make up and hair to suit different people.
- Flower arranging demonstration - an expert flower arranger gives a talk and demonstration.

### \* Some Useful Links: Suppliers of Fundraising Products

<http://www.clubking.co.uk/index.php>  
<http://www.partypacks.co.uk>  
<http://www.charnwood-catalogue.co.uk/index.php>

<http://www.clubandeventsupplies.co.uk/>  
<http://www.lakelandfundraising.co.uk/>



## Themed meals

Can be great fun, but stay within the laws on serving food, drink and alcohol:

- A Valentine supper/dance.
- A cheese and wine party, a strawberry tea, or a summer lunch.
- Lunch/dinner club. - A speaker, a bar, a raffle with lunch or dinner.

## Sales

- Car boot sale.
- Auction - collect and sell unwanted items.
- A jewellery party - a local shop offers to sell a large amount of costume jewellery at cost price. You then sell it at your party for a profit.

## Competition events

- Duck race - numbered plastic ducks are raced in a river. People buy numbered tickets and hope that their duck crosses the finishing line first.
- Quiz night - teams of four or six people compete against each other in a hall, pub or hotel. Make money from entry fees and maybe a raffle.

## Bingo

- play at fundraising events
- all age-groups including children can play
- organise regular social events

## Fete & Fair Amusements

Throw the wet sponge, Pin the tail on the donkey, Coconut shy, Tin can alley, Penalty shoot out, Find the hidden treasure, treasure hunts, egg hunts, What's my name, Face painting, Giant games

## Useful links

Bingo & other games of chance such as Race Nights that often involve cash prizes generally do not need a licence as long as you are playing for "good causes" or as members of a club. However it is worth being aware of some of the regulations.

Gambling Act 2005 (Regulations 2007)  
Non-Commercial Equal-Chance Gaming  
<http://tinyurl.com/ya68tqg>

Gambling Act 2005  
[http://www.opsi.gov.uk/acts/acts2005/ukpga\\_20050019\\_en\\_1](http://www.opsi.gov.uk/acts/acts2005/ukpga_20050019_en_1)

Fundraising Standards Board  
[www.frsb.org.uk/](http://www.frsb.org.uk/)

### \* Some Useful Links: Fundraising Ideas

<http://www.ideasfundraising.co.uk/>  
<http://www.easyfundraising.org.uk/>  
<http://www.ideashelper.com/fund-raising-ideas-48.htm>

<http://www.raisingfunding.co.uk/>  
<http://www.charitychallenge.com/>  
<http://www.bigfunuk.com/index.html>



Other factsheets you may find useful:

Fundraising - The First Steps  
Writing a Letter of Application to Funders  
Easy Mistakes to Make in Funding  
Applications

Lotteries and the Law

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